

Fundraise like a *pro*



New Year, New Ways to Fundraise!

Have you always emailed your donors for funds?

Try writing handwritten letters to your donors. It will add a personal touch.

Always given your donors thank you cards for donating to your ride?

Give your donors a Tour de Pink event t-shirt, only \$5 each. Order [here](#).

Have you always mailed your donors personal fundraising ask letters?

Call them on the phone and leave them a voicemail if they do not answer.

Have you only updated your status about asking for funds or sharing information about your upcoming ride?

Change your profile picture and cover photo as well to represent Tour de Pink.

Only posted about Tour de Pink before the ride?

Post during your ride showing all your donors, friends and family how your journey is going.

Do you only share your story with your community about why you want to ride before you attend TdP?

Share how the ride went when you get back home - tell them stories and show them pictures about the experience.

Do you only share words with your donors, family and friends?

Share and post pictures with everyone from our [website](#) so they can share in your joy.

 /TdPSouth

 /TdPEastCoast

 /TdPWestCoast

 ysctdp

 @YSCTdP



3 DAYS.

200 MILES.

1 PURPOSE.

ysctourdepink.org