

# Fundraise like a *pro*



## Obtaining Sponsorships on Your Team Jersey

Does your team have your own team jersey? A great way to fundraise more for your team is to ask businesses and companies to sponsor you! If the business makes a donation, you can place the business' logo on your team jersey. If you do not have a team jersey, click [here](#) for more information. Read below for tips and tricks.

- Final local businesses or companies
  - Reach out to your team and see who has connections within their community
  - Go door to door to businesses who might be interested
- Talk to the business manager or owner about Tour de Pink and why you ride
  - Print off the [East](#) or [West](#) sponsor reach letter to provide more information regarding Tour de Pink and YSC
  - More documents regarding YSC can be found on the [fundraising resources page](#)
- Ask the business owner to donate to your ride. In return, their logo will be placed on your team jersey!
  - Your team can decide what levels of donation receive better logo placement on the jersey. For example: An \$800 donation gets a sleeve placement while \$300 gets a back pocket placement.
  - As a tip, **prime location** is on the sleeves and sides of your jersey. These locations could be given to higher sponsorships than those on the pockets on the back of the jersey.
  - Remember, donations are tax deductible, YSC's 501c3 tax identification number is 13-4057685.
- When they donate, provide them with this [We Support flyer](#).
- Thank the business!
  - Send thank you letters
  - Send pictures and maybe an extra jersey
  - Post on social media on their behalf



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